







This is the sum which we find necessary to raise between now and January 1st.

TO ACCOMPLISH THIS WE ARE DOING ALL THAT MEN CAN DO!

MORE, INDEED, THAN MERCHANTS EVER DARED TO DO BEFORE!

We have tossed all thoughts of profit to the winds; we are toying with consequences and making a very plaything of invested capital; we are deaf to the groans of dying competition, blind to the certainty of final loss and mindful only to the downright, absolute necessity of raising the above amount by the sale of our wares before January 1st. We are forced to raise the money, and there's no way so legitimate as

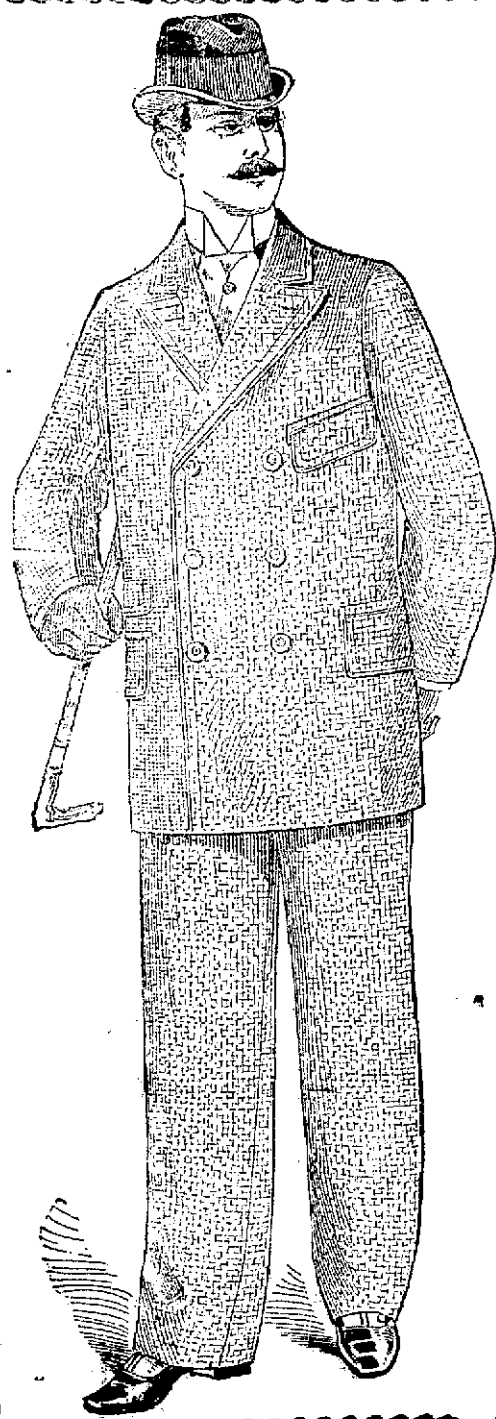
# A Slash in Prices!

We commenced this morning a Three Days' Terrific Tornado of Gigantic Bargains in Men's and Boys' superb and stylish Suits, in which cost or consequences cut no figure, and the patrons of THE MAMMOTH figure as the sole beneficiaries. Precisely at 7 o'clock this morning we sounded the bugle note. This price will do the business,

Fourteen Dollars and Forty-Eight Cents

That is the price for choice of any Suit or Overcoat in our store, including all our \$25, \$22, \$20 and \$18 Men's Fine Suits and Overcoats. None reserved; everything goes during this sale.

No hope of profit, no thought of loss, no fear of consequences enter into our calculations. The time is limited, the goods must go.



OUR MINDS MADE UP.

Thursday, Friday,  
Saturday,  
DECEMBER 14, 15 & 16

THE MAMMOTH offers the free and unrestricted choice of any

## SUIT OR OVERCOAT

**In the Store, including all our \$25, \$22, \$20 and \$18 Garments**

\$14.48

This princely offer, remember, is made on the very threshold of the season and includes every make and shape of garments and every weave and shade of fabric that have been approved by the high priests of male apparel, and the sale will close when we close our doors Saturday night at 11 o'clock.



A black and white illustration of a man in a top hat and long coat, holding a cane, standing next to a vertical column of Chinese text. The man is depicted in a three-quarter view, facing right. He wears a tall, dark top hat with a band. His coat is long, reaching down to his knees, and is double-breasted with visible buttons. Underneath, he wears a vest and a shirt with a high collar. He has a mustache and is holding a cane in his left hand. The Chinese text is written vertically along the left side of the image, starting from the top and ending near the bottom. The text is in a traditional style, likely from a historical document or a book. The overall style is that of a woodblock print or a detailed line drawing.

OUR DARING HEARTS RESOLVE.

## A Feast of Elegance!

A BANQUET OF BARGAINS IN MEN'S AND BOYS' SUPERLATIVE STYLISH CLOTHING.

## A Flow of Style!

Untouched in the annals of commerce; untouched in this day and age that will enable the mechanic to dress like a millionaire. The finest of European and American looms are here combined in these Suits. The elegantly plain and the richly pronounced in pattern here await your inspection and approval. Why do we make this enormous sacrifice of values? Why do we let loss run riot through such a magnificent stock? Why are we willing to lose hundreds of dollars during the next few days? Well, the lucky buyers need not and probably don't care a continental. We are satisfied to let our patrons reap the benefit, trusting our present loss may prove our future gain. We also aim to make this unparalleled sale an occasion that will gather to our store all those people who have not as yet favored us with their patronage. Bear in mind every garment in our store has the price marked in ink on a ticket sewed on each garment. No sliding tickets with a string attachment.

The Tireless Workers for Trade.  
**The MAMMOTH.**

OUR Men's Suits at \$8, \$10 and \$12 cannot be reproduced or duplicated in Lima for less than 20 per cent. more money, and we will give you a legal guarantee to that effect.

**You Know Our Iron-Clad Contract to Save  
20 Per Cent. or Money Refunded.**

# THE : MAMMOTH : STORE.

YOU KNOW OUR MOTTO---WE DO AS WE ADVERTISE.



